



Lions Club To Launch Matching Gift Campaign To Benefit ***Our* PLACE**



The Tellico Village Club has designated \$10,000 of its funds for a Matching Gift Campaign to benefit *Our* PLACE. Thus, anyone reading this article can join the Lions in supporting *Our* PLACE and have their donation doubled by the club. Make a contribution of \$25, \$50, \$100 or more and the club will match it dollar for dollar. The Lions will match up to a total of \$10,000 which could result in as much as \$20,000 being raised to support the effort and move *Our* PLACE toward its financial goal. A flyer explaining the Dollar for Dollar Match Campaign along with a donation form will be distributed in Village newspaper boxes.

Our PLACE is a planned day care center to be built in Tellico Village to provide a program of therapeutic activities for senior residents suffering from Alzheimer's or Dementia. Its programs will, at the same time, provide respite care to these individual's caregivers. It will be located on a donated plot of land between Food Lion and Route 444. Its construction and operation are being supported by a number of county and village churches and service organizations, including the Lions.

One planned feature of the *Our* PLACE location is a Legacy Park where various donors, organizational and individual, will be honored for their contributions. Any donation of \$225, or more, to the Lions Matching Fund, will be recognized with a commemorative brick, engraved with the donors name (or wording of their choice), and a logo which will be placed in the Park.

Our PLACE has established a goal of \$620,000 to finance construction and initial operating costs of the facility. To date they have raised approximately \$207,000, which means that they are 2/3 of the way to their goal. The effort described below will assist in moving them further toward the goal. To learn more about *Our* PLACE visit their web site at ourplacetn.org.

In August the Lions Club conducted an internal "matching fund" program within its membership, wherein all donations received from members of the club for *Our* PLACE, were matched by the club. Members of the club contributed a total of \$8,000. Instead of having to use club funds, an anonymous donor matched this \$8,000, so the TV Lions turned over \$16,000 to *Our* PLACE earlier this month. Recognizing the success of this effort, the club made the decision to expand the matching fund drive to the Tellico Village Community as a whole.

To make a donation please mail a check, payable to *Our* PLACE, to Tellico Village Lions Club, PO Box 872, Loudon, TN 37774. In addition to the check also please complete the donation form appended below: