

From: Warren Hunt warrenhunt0820@gmail.com

Subject: Drug Take Back Day Update and Promotions

Date: April 7, 2019 at 5:46 PM

To: Joseph Beyel jsbeyel@gmail.com, Maureen Beyel mobeyel@hotmail.com, John Bordelon bordelon22076@gmail.com, Terri Bordelon tbordelon220@gmail.com, Jerry Fox jerrydfox@gmail.com, Marty Hulett MartyHulett@gmail.com, Joe Marlette marlette303@tds.net

Cc: Trudy Hughes thughes@etf.org, Marsha Herzog MarshaAHerzog@gmail.com, Joe Bogardus jboga7346@aol.com, Shawna smhunt7377@gmail.com

WH

All,

I wanted to provide you an update and preview on the upcoming Drug Take Back Day on April 27.

We had a very productive planning meeting on Thursday, April 4 at which we reviewed plans for logistics, signage, etc. as well as promotions. For the latter, a big thank you is due to Joe Bogardus for preparing a comprehensive set of messages through many Tellico Village channels in the upcoming weeks, which will kick off with a Tell-E-Gram article as well as a brief presentation by Marsha Herzog at the HOA social on Tuesday, April 9. The timeline is attached to provide awareness to everyone. Also, the Prevention Alliance of Loudon County and Align9 will be doing a parallel set of communications to the larger community, a schedule of which is attached. Finally, a flyer that will be distributed at the HOA meeting is attached.

It would be great to have any and all TCF Board members who are available attend the event on April 27. If you can attend, please let me know during what time period you'll be there. One of the activities that day will be soliciting responses to a survey, which we can use help with. Instructions will be provided for this later. The "thank you" for completing the survey will be a free drug storage box!

Thanks,
Warren



April 27, 2019, Take-Back Day Timeline

Friday, April 5	Send out Email 1 to coalition contacts
Monday, April 8	Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts
Wednesday, April 10	Distribute Spring 2019 Take-Back Day release to local media Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts
Monday, April 15	Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts
Wednesday, April 17	Follow up with local media about Spring 2019 Take-Back Day release Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts
Friday, April 19	Send out Email 2 to coalition contacts
Thursday, April 25	Distribute Spring 2019 Take-Back Day advisory to local media
Friday, April 26	Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts
Saturday, April 27	DEA National Prescription Drug Take-Back Day

Share scheduled Take-Back Day posts to coalition's Facebook and Twitter accounts

Monday, April 29

Share scheduled post-event social media posts
Share final collection numbers with coalition contacts and local media
Send thank you emails/notes to volunteers, law enforcement, etc.



Protect the ones you love

Safely & securely dispose of your unused and /or expired prescription medications.

Come visit us at our TAKE BACK event and help combat TN's drug misuse epidemic!

We cannot take the following items: Liquids, needles or sharps

Saturday, April 27
10 a.m. – 2 p.m.

Tellico Village Welcome Center 202 Chota Road Loudon, TN 37774

Count It! Lock It! Drop It!



www.CountItLockItDropIt.org



TCF Take Back
Promo...9.docx