

## 2026 TellicoLife Subscription Level Descriptions

To best serve our audience by being a complete resource for information regarding what is happening in the village, we offer any bona fide club or organization, which meets the site's code of conduct, a complimentary listing on the directory page (which has a tab for site navigation at the top of TellicoLife's home page).

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### **BLUE MEMBERSHIP: \$30 PER YEAR**      *Upgrade to higher level at any time with pro-rated fee*

- Directory listing: Two link options:
  - One Link to either an independent website or club supplied PDF
  - One Link to club's email or club coordinator's email address
- Calendar listings: 6 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
  - 3 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins

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### **BRONZE MEMBERSHIP: \$60 PER YEAR**      *Upgrade to higher level at any time with pro-rated fee*

- Directory listing - Link options:
  - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
  - Link(s) to club's email or club coordinator's email address
- Calendar listings: 12 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
  - 6 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles.
- Communication Circles: Private communities to share posts with your members

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### **SILVER MEMBERSHIP: \$120 PER YEAR**      *Upgrade to higher level at any time with pro-rated fee*

- Directory listing - Link options:
  - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
  - Link(s) to club's email or club coordinator's email address
- Calendar listings: 24 (recurring event such as a monthly meeting count as one)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins

**SILVER MEMBERSHIP - Continued**

- Scrolling Home Page Banners:
  - 9 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level)
- Communication Circles: Private communities to share posts with your members
- Communication E-Lists: Distribute group e-mails with your members

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**GOLD MEMBERSHIP: \$300 PER YEAR**     *Upgrade to higher level at any time with pro-rated fee*

- Directory listing - Link options:
  - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
  - Link(s) to club’s email or club coordinator’s email address
- Calendar listings: 75 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
  - 12 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What’s Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists.
  - Up to 12 various club web pages to describe your club and its activities/mission
  - Quarterly update of information (upon request)
  - Design change request 1 time per year (upon request)

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**RUBY MEMBERSHIP: \$450 PER YEAR**     *Upgrade to higher level at any time with pro-rated fee*

- Directory listing - Link options:
  - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
  - Link(s) to club’s email or club coordinator’s email address
- Calendar listings: 150 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
  - 15 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What’s Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage

- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level).
  - Up to 12 various club web pages to describe your club and its activities/mission
  - Quarterly update of information (upon request)
  - Design change request 1 time per year (upon request)

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**PLATINUM PARTNER: \$600 PER YEAR**

- Directory listing - Link options:
  - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
  - Link(s) to club’s email or club coordinator’s email address
- Calendar listings: Unlimited
- Scrolling Home Page Banners:
  - 20 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 3 weeks before event)
  - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What’s Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level).
  - Quarterly update of information (upon request)
  - Design change request 1 time per year (upon request)
- Full Administrator Access: Manage your content on the TellicoLife site (with training from the TellicoLife Admin Team).
  - Unlimited club web pages on TellicoLife to describe your club and its activities/mission
  - Membership database for your club’s members
  - Membership invoice processing (payments by check only)
  - Event promotion
  - Unlimited member emails through the TellicoLife content center
  - Unlimited member surveys
  - Participation in the TellicoLife admin team to promote individual training, site optimization and ease of use
  - Participation on the TellicoLife board to promote the strategy and financial viability of TellicoLife

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**PLATINUM SPONSOR: \$1,800 PER YEAR**

Same benefits as Platinum Partner with the upgrade to:

- Scrolling Home Page Banners: Unlimited dedicated banners (graphics must be provided to TellicoLife support team 2 weeks before event).
- Membership invoice processing (check and/or credit card)
- Event promotion, registration, and payment
- Membership and event payment by credit card
  - TellicoLife transaction and credit card processing fees are in addition to your TellicoLife subscription fees and are invoiced to your club/organization

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**ADDITIONAL FEATURES FOR PURCHASE:**

- For Blue through Ruby subscriptions, additional calendar entries are available at \$15 per entry.
- For an additional \$15, a form can be added to your calendar entry which will generate an email to you if someone fills out the form.

2026 TellicoLife Subscriber Benefits	FIRST LEVEL \$0	BLUE \$30	BRONZE \$60	SILVER \$120	GOLD \$300	RUBY \$450	PLATINUM PARTNER \$600	PLATINUM SPONSOR \$1,800
Directory listing with link(s)	●	●	●	●	●	●	●	●
One Directory link: Contact Email OR Website	●							
Two Directory links: Contact Email + Website or Club/Org PDF		●						
Directory links: Contact Email + Website, TL Club/Org Web Page			●	●	●	●	●	●
Random <i>What's Happening TellicoLife</i> newsletter mentions	1*	●	●	●	●	●	●	●
Calendar listings	2**	6	12	24	75	150	UNLIMITED	UNLIMITED
Random TellicoLife Home Page scrolling Banner mentions***	1*	●	●	●	●	●	●	●
Dedicated scrolling Banners on TellicoLife Home Page***		3	6	9	12	15	20	UNLIMITED
Logo on TellicoLife Home Page			●	●	●	●	●	●
TellicoLife Club/Org Web Page			●	●	●	●	●	●
Communication: Circles (posts)			●	●	●	●	●	●
Communication: E-Lists (emails)				●	●	●	●	●
Multiple Club Web Pages					12	18	UNLIMITED	UNLIMITED
Quarterly update of TL Club (web) Page(s) information					●	●	●	●
Design change request 1 time per year for TL Club (web) Page(s)					●	●	●	●
Full administrator access							●	●
Membership data base							●	●
Membership invoice processing							Checks only	Checks/Credit Cards
Event promotion							●	●
Event promotion, registration, and payment								●
Membership/event payment by check or credit card								●
Unlimited member emails							●	●
Unlimited member surveys							●	●
Participation in the TellicoLife Admin Team							●	●
Participation on the TellicoLife Board							●	●

\*Random newsletter listings & banners are selected at the discretion of TellicoLife admin team  
 \*\*One calendar listing may be a recurring event

**KEY NOTES:**

- TellicoLife Home Page: <https://www.tellicolife.org/>
- TellicoLife Club/Organization Directory: <https://www.tellicolife.org/village-directory>
- TellicoLife Calendar: <https://www.tellicolife.org/events-calendar> (Recurring events = 1 entry)
- *What's Happening TellicoLife* newsletter highlights upcoming events and is distributed via email approximately every two weeks.
- \* Club/Org PDF: Linkable PDF to open from Directory listing - supplied by club or organization. Used when there is not a website for linking.
- \*\* TellicoLife Club/Org Web Page - landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists.
- \*\*\*Scrolling Home Page Banners:
  - o Dedicated banners (specific to your club) are for general interest events
  - o Random mentions highlight various events of general interest (not specific to a single club/org)

**Dedicated banner example:**



**Random mention banner example:**

