

2026 TellicoLife Subscription Level Descriptions

To best serve our audience by being a complete resource for information regarding what is happening in the village, we offer any bona fide club or organization, which meets the site's code of conduct, a complimentary listing on the directory page (which has a tab for site navigation at the top of TellicoLife's home page).

BLUE MEMBERSHIP: \$30 PER YEAR Upgrade to higher level at any time with pro-rated fee

Directory listing: Two link options:

- One Link to either an independent website or club supplied PDF
- One Link to club's email or club coordinator's email address
- Calendar listings: 6 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
 - o 3 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
 - o Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins

BRONZE MEMBERSHIP: \$60 PER YEAR Upgrade to higher level at any time with pro-rated fee

- **Directory listing** Link options:
 - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
 - Link(s) to club's email or club coordinator's email address
- Calendar listings: 12 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
 - 6 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
 - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- TellicoLife Club/Organization Page: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles.
- Communication Circles: Private communities to share posts with your members

SILVER MEMBERSHIP: \$120 PER YEAR Upgrade to higher level at any time with pro-rated fee

- **Directory listing** Link options:
 - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
 - Link(s) to club's email or club coordinator's email address
- Calendar listings: 24 (recurring event such as a monthly meeting count as one)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins

SILVER MEMBERSHIP - Continued

- Scrolling Home Page Banners:
 - 9 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
 - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- <u>Logo</u>: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- <u>TellicoLife Club/Organization Page</u>: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level)
- <u>Communication Circles</u>: Private communities to share posts with your members
- <u>Communication E-Lists</u>: Distribute group e-mails with your members

GOLD MEMBERSHIP: \$300 PER YEAR Upgrade to higher level at any time with pro-rated fee

- <u>Directory listing</u> Link options:
 - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
 - Link(s) to club's email or club coordinator's email address
- <u>Calendar listings</u>: 75 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
 - 12 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
 - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- <u>Logo</u>: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- <u>TellicoLife Club/Organization Page</u>: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists.
 - Up to 12 various club web pages to describe your club and its activities/mission
 - Quarterly update of information (upon request)
 - Design change request 1 time per year (upon request)

RUBY MEMBERSHIP: \$450 PER YEAR Upgrade to higher level at any time with pro-rated fee

- Directory listing Link options:
 - Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
 - Link(s) to club's email or club coordinator's email address
- <u>Calendar listings</u>: 150 (recurring event such as a monthly meeting count as one)
- Scrolling Home Page Banners:
 - 15 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 4 weeks before event)
 - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- Logo: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage

- <u>TellicoLife Club/Organization Page</u>: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level).
 - o Up to 12 various club web pages to describe your club and its activities/mission
 - Quarterly update of information (upon request)
 - Design change request 1 time per year (upon request)

PLATINUM PARTNER: \$600 PER YEAR

- Directory listing Link options:
 - o Link to an independent website, club supplied PDF or TellicoLife Club/Organization Page
 - o Link(s) to club's email or club coordinator's email address
- <u>Calendar listings</u>: Unlimited
- Scrolling Home Page Banners:
 - 20 dedicated banners per year for general interest events. (graphics must be provided to TellicoLife support team 3 weeks before event)
 - Random mentions (for events that are of general interest and at the discretion of the TellicoLife Admins)
- What's Happening Email Newsletter: Random mentions at discretion of TellicoLife Admins
- <u>Logo</u>: on TellicoLife Home page with a link to your website or a TellicoLife Club/Organization Page with a subscriber supplied graphic or verbiage
- <u>TellicoLife Club/Organization Page</u>: Landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists (per applicable subscriber level).
 - Quarterly update of information (upon request)
 - Design change request 1 time per year (upon request)
- <u>Full Administrator Access</u>: Manage your content on the TellicoLife site (with training from the TellicoLife Admin Team).
 - Unlimited club web pages on TellicoLife to describe your club and its activities/mission
 - Membership database for your club's members
 - Annual membership invoicing and collection
 - Event promotion, registration, and payment
 - Membership and event payment by check and/or credit card (at your option).
 - Credit card processing fees are in addition to your TellicoLife participation fee and charged directly to your club/organization
 - Unlimited member emails through the TellicoLife content center
 - Unlimited member surveys
 - Participation in the TellicoLife admin team to promote individual training, site optimization and ease of use
- O Participation on the TellicoLife board to promote the strategy and financial viability of TellicoLife

PLATINUM SPONSOR: \$1,800 PER YEAR

Same benefits as Platinum Partner with the upgrade to:

• <u>Scrolling Home Page Banners</u>: Unlimited dedicated banners (graphics must be provided to TellicoLife support team 2 weeks before event).

ADDITIONAL FEATURES FOR PURCHASE:

- For Blue through Ruby subscriptions, additional calendar entries are available at \$15 per entry.
- For an additional \$15, a form can be added to your calendar entry which will generate an email to you if someone fills out the form.

2026 TellicoLife Subscriber Benefits	FIRST LEVEL \$0	BLUE \$30	BRONZE \$60	SILVER \$120	GOLD \$300	RUBY \$450	PLATINUM PARTNER \$600	PLATINUM SPONSOR \$1,800
Directory listing with link(s)	•	•	•	•	•	•	•	•
One Directory link: Contact Email OR Website	•							
Two Directory links: Contact Email + Website or Club/Org PDF		•						
Directory links: Contact Email + Website, TL Club/Org Web Page			•	•	•	•	•	•
Random What's Happening TellicoLife newsletter mentions	1*	•	•	•	•	•	•	•
Calendar listings	2**	6	12	24	75	150	UNLIMITED	UNLIMITED
Random TellicoLife Home Page scrolling Banner mentions***	1*	•	•	•	•	•	•	•
Dedicated scrolling Banners on TellicoLife Home Page***		3	6	9	12	15	20	UNLIMITED
Logo on TellicoLife Home Page			•	•	•	•	•	•
TellicoLife Club/Org Web Page			•	•	•	•	•	•
Communication: Circles (posts)			•	•	•	•	•	•
Communication: E-Lists (emails)				•	•	•	•	•
Multiple Club Web Pages					12	18	UNLIMITED	UNLIMITED
Quarterly update of TL Club (web) Page(s) information					•	•	•	•
Design change request 1 time per year for TL Club (web) Page(s)					•	•	•	•
Full administrator access							•	•
Membership data base							•	•
Annual membership invoicing and collection							•	•
Event promotion, registration, and payment							•	•
Membership/event payment by check or credit card							•	•
Unlimited member emails							•	•
Unlimited member surveys							•	•
Participation in the TellicoLife Admin Team							•	•
Participation on the TellicoLife Board							•	•

*Random newsletter listings & banners are selected at the discretion of TellicoLife admin team

**One calendar listing may be a recurring event

KEY NOTES:

- TellicoLife Home Page: https://www.tellicolife.org/
- TellicoLife Club/Organization Directory: https://www.tellicolife.org/village-directory
- TellicoLife Calendar: https://www.tellicolife.org/events-calendar (Recurring events = 1 entry)
- What's Happening TellicoLife newsletter highlights upcoming events and is distributed via email approximately every two weeks.
- * Club/Org PDF: Linkable PDF to open from Directory listing supplied by club or organization. Used when there is not a website for linking.
- ** TellicoLife Club/Org Web Page landing page with club/org information, photos and options for linking to websites or external sites. Location for members to subscribe to Circles and E-Lists.
- ***Scrolling Home Page Banners:
 - o Dedicated banners (specific to your club) are for general interest events
 - o Random mentions highlight various events of general interest (not specific to a single club/org)

Dedicated banner example:



Random mention banner example:

