



TellicoLife Subscription Levels and Features Provided

All TellicoLife Subscribing Clubs and Organizations receive...

- Access to over 6,200 Individuals from over 3,300 households. These are residents in and around Tellico Village who are active in the community.
- 100% of New Villagers participate on TellicoLife
- Individual profiles are member managed, and the overall data base is professionally managed and cleansed by Tellico Village volunteers
- The site is professionally managed and hosted by MemberClicks, a leader in association management software... with over 1,800 clients like us. TellicoLife site availability has been near flawless.
- Site content and TellicoLife program management is done by local Tellico Village Volunteers. Your support is local, from people like you, who are experts in the software, and who understand what you need to promote and support your club or organization. This includes How to guides, FAQs and local contacts.

Note: TellicoLife users DO NOT NEED to Login to TellicoLife to view content on the site. Login is ONLY required when the site needs to know who you are to register for an event, join a club, etc. This makes the site a valuable hub and community resource for what is happening in Tellico Village.



Subscription Levels

Blue Subscription (\$30/year subscription)

- 2 Calendar entries/year on the TellicoLife Calendar
- Your calendar entries are submitted to the TellicoLife support team and they post them to the community calendar.
- You may upgrade to a Bronze Subscription at any time.
- You will have your logo on our homepage, with a link to your website, or, if you don't have a website, we can link to a pdf that you provide that describes your club or organization.
- You will have a link in our Clubs and Organizations directory to your website, or, if you don't have a website, we can link to a pdf that you provide that describes your club or organization.

Bronze Subscription (\$60/year subscription) adds...

- A home page on TellicoLife describing your club/organization's purpose, mission, standard meetings, membership process, etc. Unlimited links from this page to other web sites. Your content is managed for you by a TellicoLife local volunteer.
- Web search engines will readily find your site, usually in the top 5 sites found. Ex. a Google Search for TV Hikers will readily find the group on TellicoLife.
- The Bronze club can choose to use this TellicoLife site as their web site, discontinuing their private site. This would save you money and administration of your own site. Or the club can choose to retain your site and use the TellicoLife presence & activity to promote your organization and grow its membership.
- Your logo will be included on the TellicoLife homepage, with a link to your TellicoLife page.
- You can choose to communicate with your members via E-Lists (Group Emails) and or Circles (Private communities)
- 3 Calendar entries/year on the TellicoLife Calendar.
- Your calendar entries are submitted to the TellicoLife support team and they post them to the community calendar.

Silver Subscription (\$120/year subscription) adds ...

- Up to 24 events/year on the TellicoLife calendar.

Gold Subscription (\$300/year subscription) adds...

- Up to 12 web pages on TellicoLife. Your content may be updated quarterly and you may request a design change once a year. All changes will be made for you by the TellicoLife support team.
- Up to 48 events/year on the TellicoLife calendar.



Platinum Subscription (\$600/year subscription – limit 6) adds ...

- Full admin access to manage your content on the TellicoLife site. The TellicoLife team will train your admin to manage your content.
- Unlimited calendar entries, created by you and directly posted to the calendar.
- Unlimited pages on TellicoLife to describe your club and its activities/mission
- Membership data base for your club's members
- Annual membership invoicing and collection
- Event promotion, registration, and payment
- Membership and event payment by cash, check and/or credit card (at your option).
 - Credit card processing fees are in addition to your TellicoLife participation fee and charged directly to your club/organization.
- Unlimited member emails through the TellicoLife content center.
- Unlimited member surveys
- Participation in the TellicoLife admin team to promote individual training, site optimization and ease of use.
- Participation on the TellicoLife board to promote the strategy and financial viability of TellicoLife.

Notes:

- A repeating event, such as a monthly meeting counts as 1 entry.
- For Blue through Gold subscriptions, additional calendar entries are available at \$15 per entry.
- For an additional \$15, a form can be added to your calendar entry which will generate an email to you if someone fills out the form.
- All levels are eligible to have a homepage banner for events that are of general interest to the community and are not specific to members of the organization.