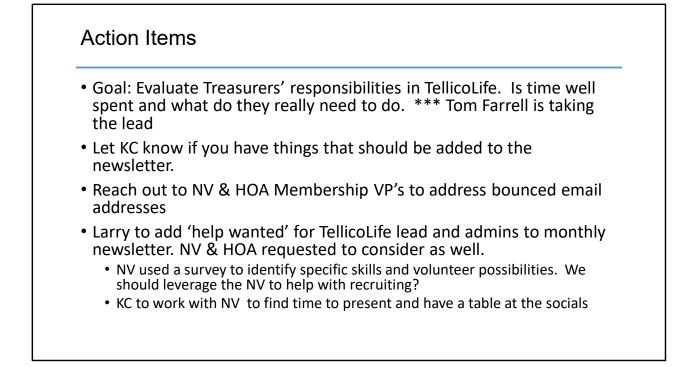


Present/Absent: KC Babb – Present Bob Bilodeau – Present Bruce Dillingham - Present Tom Farrell- Present Marsha Keiser - Present Pete Kilmartin - Absent Beth Kuberka - Present Ken Litke – Present Larry McJunkin – Absent Ginger Tierney – Present Bob Wolf – Present

Meeting Started at 9:02 am Meeting Ended at 9:55 am

## Agenda

- Action Items
- Financials
- GSBB Update
- Board Representation Changes
- MOU and Board Responsibilities
- TellicoLife Calendar Expansion Project Status
- TellicoLife Requirements Gathering



Tom Farrell has taken the project to determine best practices for the Treasurers of the Platinum clubs.

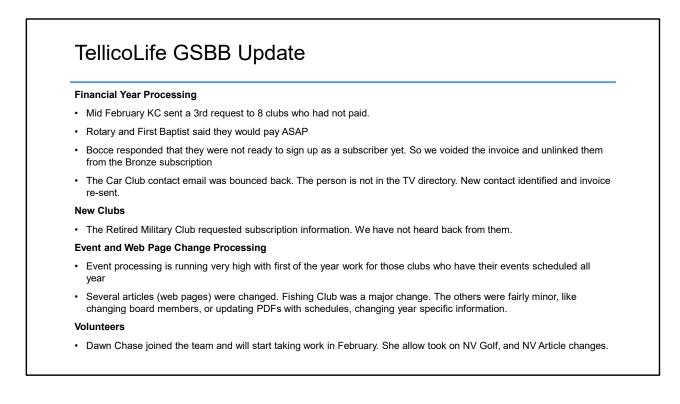
KC put out a "time to renew" to the Newsletter. We go a lot of responses to that item. No one has requested to add anything into it so far. 50-60 Percent of people open the Newsletter. We consider this successful.

Nothing on bounced emails at this time.

Larry put in help wanted for his group. Not sure if NV requested help. Tellicolife admins look like we are in good shape for now.

TellicoLife Financial Wo	orksheet - 202	3		Net Income/Expenses						
remotence i maneiar we	<u>-</u> 2023	2023			2020	2021		2022	2023 Forecast	
Organization	FINAL	Forecast	Payments	INCOME						
Actual/Forecast Income	\$ 10,208	\$ 10,810	) \$ 10,150	Subscription Income	\$	8,560.00	\$ 9,665.0	\$	10,207.50	\$ 10,810
Actual/Forecast Income	\$ 10,208	Ş 10,810	5 10,150	EXPENSES						
				MemberClicks January Invoice	\$	7,491.00	\$ 8,505.0	n é	8,930.25	\$ 9,376
				8/28 Invoice for over 10,00 Profiles (Pro Rated)	ş Ş	7,491.00	\$ 8,505.0	, Ş	8,930.25	\$ 9,376
All invoices have been sent.			Good Will Credit (Aplied to 2020 Invoice)	ŝ	(377.50)					
All Invoices have	been sen			Zoom - 1 year	Ŷ	(377.30)	\$ 163.3	) Ś	163.39	\$ 163
<ul> <li>7 unpaid, reminders sent</li> </ul>			Vistaprint - Rack Cards			\$ 190.2		149.40		
			GoDaddy Webhosting related expenses	\$	376.08	\$ 131.2	7\$	192.96	\$ 31	
Current Subscriptions (50): • Platinum – 6 (at max)			Total Expenses	\$	8,243.13	\$ 8,989.8	5\$	9,436.00	\$ 9,571	
			NET INCOME / (EXPENSE)	\$	316.87	\$ 675.1	\$	771.50	\$ 1,238	
<ul> <li>Gold – 3 (no li</li> <li>Silver – 20 (no</li> <li>Bronze – 15 (r</li> <li>Blue – 6 (no li</li> </ul>	mit) imit) no limit)			Total accrual projected					771.50	\$ 1,2

Forecast for 2023 is positive.



If we don't hear from the remaining clubs, we will remove them in March.

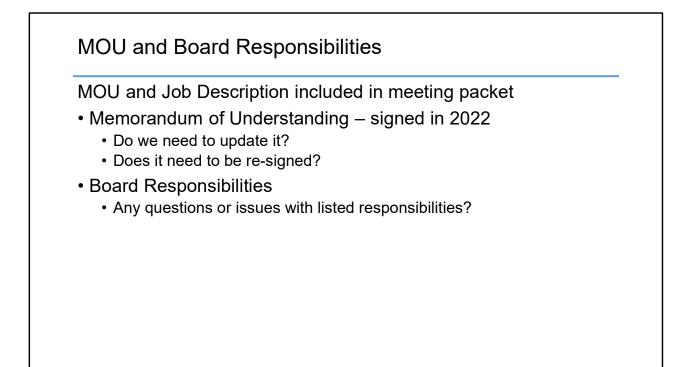
Lyndsey Macon, from Beth's team, has joined us to update POA information and help with some events, although this doesn't fall under GSBB, it still is in line with ADMIN type duties.

## **Board Representation Changes**

HOA - Bob Bilodeau is replacing Ken Litke

General – Tom Farrell is joining the team. First task will be to try to sort out the processes used by the Treasurers.

See Page 3, Action Items, for Tom Farrell and updates with the treasurers.



KC sent the MOU and Job Description as separate documents to the group earlier in the week. Then she went over the highlights during this meeting. KC asked if we needed to modify anything in these documents.

It was agreed that no changes were needed so the MOU could stand as was signed in 2022. Action Item: KC will make a notation on the web site that we will leave the document as signed in 2022 and include the new participants names.

Job Description is a summary of the MOU:

Marsha asked the question, "Are we using the features of Tellicolife.org to maximum efficiency?" E-lists is one feature used as an example. KC stated that we haven't had a lot of discussion with the Platinum clubs on best practices.

Marsha suggested that we add a bullet point that the Platinum Club board member encourage the Platinum Clubs to use the features of Tellicolife.org within the boards and the clubs.

Action Item: In Job Description, KC will add a Key Responsibility to encourage the use of features of TellicoLife.org within the clubs.

Action Item: Bob and KC to get together to learn how to use e-list.



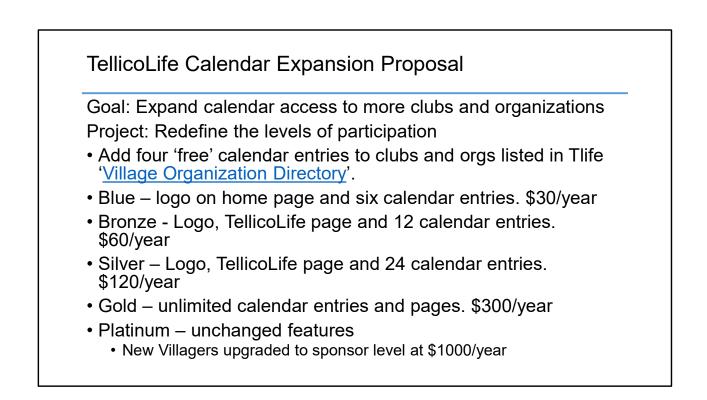
KC: Are we ready to announce the new offerings?

If clubs want to send in a calendar entry, we need them to be in the Clubs & Organization chart. We need to make sure the free calendar entries are not for profit businesses. KC showed the Village\_Directory statement that states "not for profit" business.

Ken suggested: Add "Subject for approval by Tellicolife.org board"

Action Item: for KC is to add this statement to the Village\_Directory

Action Item: KC and Beth to finalize processes for adding FREE events. Then we can announce the changes.



We need a little more discussion as to how to announce the changes to the subscribers we will need to update documentation and send out announcements.

Marsha suggested: We change the word FREE events to COMPLIMENTARY events. All agreed.

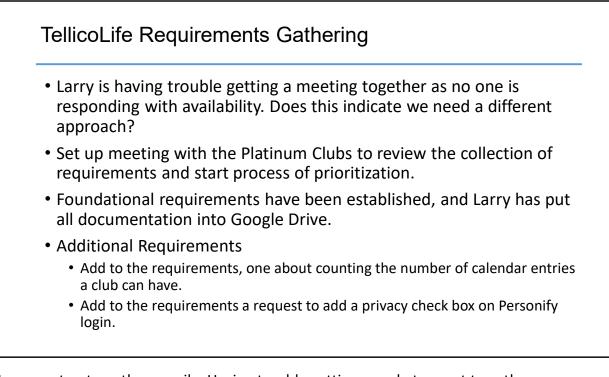
Change the term FREE to COMPLIMENTARY.

## TellicoLife Calendar Expansion - Financials

.

	2022 Level Subscriptions					2023 Projection				
Club Level	# of Clubs	f Clubs Rate		Total		# of Clubs	Rate		Total	
Platinum sponsor	2	\$	1,800	\$	3,600	2	\$	1,800	\$	3,600
Platinum - NV	1	\$	600	\$	600	1	\$	1,000	\$	1,000
Platinum	3	\$	600	\$	1,800	3	\$	600	\$	1,800
Gold	3	\$	300	\$	900	3	\$	300	\$	900
Silver	20	\$	120	\$	2,400	20	\$	120	\$	2,400
Bronze	16	\$	60	\$	960	15	\$	60	\$	900
Blue	6	\$	30	\$	180	6	\$	30	\$	180
Total Income				\$ 10,440					\$ 10,780	
Expenses				\$	9,572				\$	9,572
Net				\$	868				\$	1,208

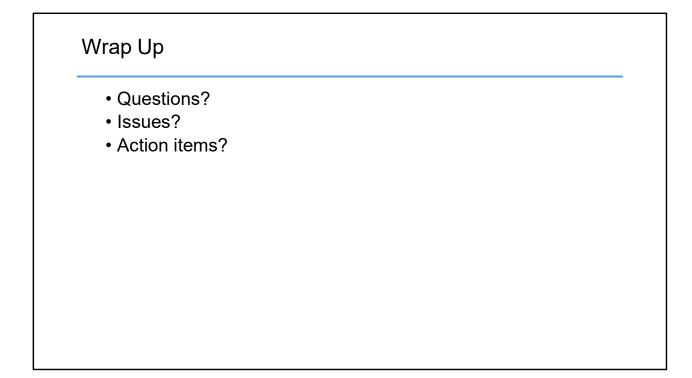
This chart assumes that no clubs would decide to move to the free model and that no new clubs would be added.



Larry sent out another email . Having trouble getting people to meet to gather requirements.

Action Item: Larry to send out another request to meet.

Bob Wolf: Has solicited for Tellicolife Admin help and has not received any volunteers to participate in this projects. NV still needs a couple of new admins.



Bob Wolf: Regarding adjusting the budget: Any budget changes, could we please address this earlier in the year?

KC: We will look at budget again in August.

## Action Items

- Tom Farrell to continue project towards best practices with treasurers of Platinum clubs.
- KC will make a notation on the web site that we will leave the MOU document as signed in 2022 and include the new participants names
- In Job Description, KC will add a Key Responsibility to encourage the use of features of TellicoLife.org within the clubs.
- Bob and KC to get together to learn how to use e-list.
- KC to add "Subject for approval by Tellicolife.org board" to the Village\_Directory, when approving which clubs can be added to the directory.
- KC and Beth to finalize processes for adding COMPLIMENTARY events. Then we can announce the changes.
- Larry to send out another request to meet regarding requirements gathering.