



*Tellico Life Board Update
January 2, 2023
(No Meeting)*

Agenda

- Action Items
- Financials
- TellicoLife Calendar Expansion

Previous Action Items

- Goal: Evaluate Treasurers' responsibilities in TellicoLife. Is time well spent and what do they really need to do.
- Larry will take the lead on requirements gathering. Ken will be on the team. Larry will reach out to the clubs.
 - Need to really define what we are looking for before we recruit people.
- Let KC know if you have things that should be added to the newsletter.
- Reach out to NV & HOA Membership VP's to address bounced email addresses
- Larry is adding 'help wanted' for TellicoLife lead and admins to monthly newsletter. Could add TellicoLife to the list. NV & HOA requested to consider as well.
 - NV used a survey to identify specific skills and volunteer possibilities. We should leverage the NV to help with recruiting.
 - KC to work with NV to find time to present and also have a table at the socials

New Action Items

- Larry - put “Help Wanted” in next issue of TVUC newsletter.
- Larry – Set up meeting with the Platinum Clubs to review the collection of requirements and start process of prioritization. ** Update: Foundational requirements have been established, and Larry has put all documentation into Google Drive.
- KC -- update the Proposal Financials based on not collapsing Silver and Bronze this year and waiting until next year, adding NV at \$1,000. ** Done **
- Beth, KC, Ginger -- set up process to handle free clubs vs. subscription clubs for calendar entries. ** In Progress **
- KC --Increase Blue to 6, change documents ** Done **
- KC – Provide Bob with data he can take to NV board ** Done **
- Bob – Attain approval of NV rate increase ** Done **
- KC, Ginger – Send out Invoices to all clubs at current rate with one exception. Hold NV invoice until approval is attained. ** Done, NV Invoice sent also **
- Larry – add to the requirements, one about counting the number of calendar entries a club can have.
- KC -- send the privacy forms to the new coordinators.
- Larry – add to the requirements a request to add a privacy check box on Personify login.

Financials

TellicoLife Financial Worksheet - 2023

Organization	2022 FINAL	2023 Forecast	2023 Payments
Actual/Forecast Income	\$ 10,208	\$ 10,830	\$ 6,235

- All invoices have been sent
- Current Subscriptions (51):
 - Platinum – 6 (at max)
 - Gold – 3 (no limit)
 - Silver – 20 (no limit)
 - Bronze – 16 (no limit)
 - Blue – 6 (no limit)

Net Income/Expenses	2020	2021	2022	2023 Forecast
INCOME				
Subscription Income	\$ 8,560.00	\$ 9,665.00	\$ 10,207.50	\$ 10,870.00
EXPENSES				
MemberClicks January Invoice	\$ 7,491.00	\$ 8,505.00	\$ 8,930.25	\$ 9,376.76
8/28 Invoice for over 10,00 Profiles (Pro Rated)	\$ 753.55			
Good Will Credit (Aplied to 2020 Invoice)	\$ (377.50)			
Zoom - 1 year		\$ 163.39	\$ 163.39	\$ 163.39
Vistaprint - Rack Cards		\$ 190.20	\$ 149.40	\$ -
GoDaddy Webhosting related expenses	\$ 376.08	\$ 131.27	\$ 192.96	\$ 31.00
Total Expenses	\$ 8,243.13	\$ 8,989.86	\$ 9,436.00	\$ 9,571.15
NET INCOME / (EXPENSE)	\$ 316.87	\$ 675.14	\$ 771.50	\$ 1,298.85

Total accrual projected through 2023: \$3,062

TellicoLife Calendar Expansion Proposal

Goal: Expand calendar access to more clubs and organizations

Proposal: Redefine the levels of participation

- Add four 'free' calendar entries to clubs and orgs listed in Tlife ['Village Organization Directory'](#).
- Blue – logo on home page and six calendar entries. \$30/year
- Bronze - Logo, TellicoLife page and 12 calendar entries. \$60/year
- Silver – Logo, TellicoLife page and 24 calendar entries. \$120/year
- Gold – unlimited calendar entries and pages. \$300/year
- Platinum – unchanged features
 - New Villagers upgraded to sponsor level at \$1000/year

TellicoLife Calendar Expansion - Financials

Club Level	2022 Level Subscriptions			2023 Projection		
	# of Clubs	Rate	Total	# of Clubs	Rate	Total
Platinum sponsor	2	\$ 1,800	\$ 3,600	2	\$ 1,800	\$ 3,600
Platinum - NV	1	\$ 600	\$ 600	1	\$ 1,000	\$ 1,000
Platinum	3	\$ 600	\$ 1,800	3	\$ 600	\$ 1,800
Gold	3	\$ 300	\$ 900	3	\$ 300	\$ 900
Silver	20	\$ 120	\$ 2,400	20	\$ 120	\$ 2,400
Bronze	16	\$ 60	\$ 960	16	\$ 60	\$ 960
Blue	6	\$ 30	\$ 180	6	\$ 30	\$ 180
Total Income			\$ 10,440			\$ 10,840
Expenses			\$ 9,572			\$ 9,572
Net			\$ 868			\$ 1,268

This chart assumes that no clubs would decide to move to the free model and that no new clubs would be added.

TellicoLife Calendar Expansion Proposal – To Do's

Set up meetings to work on the following:

- Define process for updating [Clubs and Organizations](#) List
- Define process and workflow for adding calendar entries and updating content for the Gold, Silver and Blue clubs.
- Update documentation
- Update TellicoLife organization for Bronze clubs (move to silver)
- Update TellicoLife subscription form for 2023
- Submit subscription forms and generate invoices
- ???